



**Media Release**  
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## **BRIAR RIDGE VINEYARD UNCORKS EXCITEMENT WITH TRIFECTA OF UNVEILINGS: MYSTERY VINEYARD TOUR, NEW RESTAURANT AND DOG-FRIENDLY AMENITIES AT THE CELLAR DOOR**

Award winning Briar Ridge Vineyard, located in the picturesque hills of Mount View in the Hunter Valley, is thrilled to announce a trifecta of exciting developments that promise to redefine the region's experience in 2024. With the introduction of an exclusive Mystery Vineyard Tour, the enhancement of their family and dog-friendly amenities, and the addition of an exciting new restaurant offering at the Cellar Door, Briar Ridge is a must-visit destination offering guests the opportunity to embark on a journey of discovery and exploration through winemaking.

### **MYSTERY VINEYARD TOUR: AN EXCLUSIVE ESCAPE**

Embark on an unforgettable journey with Briar Ridge Vineyard's exclusive new Mystery Vineyard Tour. A unique blend of adventure and sophistication, this VIP experience reveals the secrets behind the 50-year-old Mount View vineyard.

Sip on vintage sparkling as you explore the vineyards with a private, dedicated host and then savour the Hunter Valley's finest wines with a curated wine tasting in a mystery location within the winery grounds. Complemented by a decadent 'Briar Board', a cheese and charcuterie platter featuring local and imported delicacies, this immersive experience is the epitome of relaxation and indulgence.



### **CELLAR DOOR RESTAURANT: ESTANCIA OSTERIA**

Briar Ridge Vineyard is excited to announce Estancia Osteria, the new restaurant offering located at Briar Ridge Cellar Door launching in March 2024. Inspired by the rustic charm and elegance of estancias in the south of Brazil, Uruguay and Argentina, Estancia Osteria will offer diners a culinary voyage through the heart of Italy, the Mediterranean Sea and South America.



Executive chefs Gabriel Rodrigues and James Orłowski will present 'Fire to Table' - an unforgettable dining experience using fresh and seasonal ingredients sourced from local producers and offering a diverse array of dishes, from the most succulent cuts of meat cooked to perfection over embers to smoked seafood, grilled vegetables, and intense creamy cheeses. Each dish has a unique twist and perfectly complements the Briar Ridge Vineyard wines.

This unique dining experience aims to unite people through the simplicity of regional food paired with world-class wine. Enjoy this memorable gastronomic journey while taking in scenic views across the vineyard.

# Briar Ridge VINEYARD

## FAMILY-FRIENDLY & DOG-FRIENDLY EXPERIENCE

As a family-run Hunter Valley winery, Briar Ridge Vineyard understands that great wine is best enjoyed with great company, and that includes every member of the family, even the furry ones. The Cellar Door and adjacent Wine Garden are now more family-friendly than ever, including:

- Kid-cuterie platters and food & drink options
- Complimentary colouring kits to entertain the little ones at the table
- A grassed garden with toys and yard games, all supervised from the Wine Deck

And for much-loved furry friends:

- Pooch Platters featuring hand-crafted dog treats
- A Pooch Hydration Station for a quick refresh
- A Cellar Door where well-behaved dogs can join you at the table



Discover, indulge, and savour the classically radical experience that is Briar Ridge Vineyard. Whether you are a seasoned wine enthusiast, a family looking for a fun day out, a furry friend seeking dog-friendly delights, or looking for a unique dining experience, Briar Ridge Vineyard welcomes you with open arms, uncorking a world of possibilities.

For bookings and more information on Briar Ridge Vineyard, please visit <https://www.briaridge.com.au/>  
@BriarRidgeVineyard | #BriarRidgeVineyard | #HunterValley

**-ENDS-**

Please find high-res imagery [HERE](#).

**For more information, interview opportunities or imagery please contact:**

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## ABOUT BRIAR RIDGE

Located along the rolling hills of Mountain View, a perfect patch of land for winemaking in the Hunter Valley region, Briar Ridge has produced quality wine for almost 50 years, with vine growth dating back to 1972. The unique climate of the area and rich soil of the land, along with the innovative winemaking techniques, which cross traditional references with contemporary methods, see Briar Ridge Vineyard producing wine unlike any other in the region. It's the perfect place to welcome guests and embrace the winemaking process from growth to glass. The wines – and premise – speak to a sense of place that's different to the Hunter proper. A destination within a destination, reward your curious nature at Briar Ridge Vineyard.

## NEW WINEMAKER: ANDREW DUFF

Briar Ridge Vineyard proudly welcomes Andrew Duff, who has been appointed Winemaker at Briar Ridge Vineyard succeeding long-serving winemaker Alex Beckett. A local to the Hunter Valley, Andrew brings a wealth of experience

The logo for Briar Ridge Vineyard features the brand name in a cursive script font, with 'Briar Ridge' in a larger, more ornate font and 'VINEYARD' in a smaller, all-caps serif font below it.

*Briar Ridge*  
VINEYARD

and enthusiasm to Briar Ridge, which can be used to not only continue the tradition of producing award-winning Hunter classics and small-batch modern-style wines but also take Briar Ridge Vineyard to new heights.

As the leading Winemaker, Andrew will be responsible for championing the 2024 vintage, continuing Briar Ridge's long-standing history of producing award-winning Hunter classics and small-batch modern-style wines. As one of the Wine Australia, Future Leaders for 2023, Andrew brings to Briar Ridge numerous ideas to further raise the brand's profile and national achievements.

"I have some big shoes to fill as your winemaker and I'm honestly revelling in the opportunity to make wine off such a significantly important vineyard for the Hunter," Andrew notes, "...a vineyard, for me, that sits just below where I got engaged at Bistro Molines!"

Andrew also has his sights set on furthering the winery's bigger goal of working towards a more holistic farming approach, through the exploration of grapes that require less input.

"I'm especially eager to be playing with some interesting grape varietals, such as the Fiano and Albariño. I'm looking forward to following the Briar Ridge ethos of grape exploration, digging deeper into new grapes that can be introduced for a more eco-conscious approach," said Andrew.